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Georgia World Congress Center Authority

285 Andrew Young • International Boulevard NW
Atlanta, Georgia 30313-1591

2005



GEORGIA WORLD CONGRESS CENTER AUTHORITY ANNUAL REPORT



GWCC AUTHORITY

2005 ANNUAL REPORT

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photo courtesy of the AJC

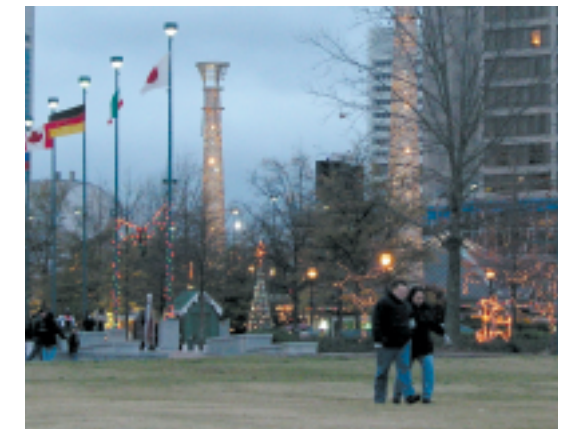


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Director's Report

Mission Statement

The State of Georgia established the Georgia World Congress Center Authority to develop and operate the Georgia World Congress Center, the Georgia Dome, Centennial Olympic Park, and related facilities. These facilities exist for the primary purpose of promoting and facilitating events and activities that generate economic benefits to the citizens of the State of Georgia and the City of Atlanta as well as enhance the quality of life for every Georgian.

With more than 5 million visitors attending over 450 events at the Georgia World Congress Center, the Georgia Dome and Centennial Olympic Park during Fiscal Year 2005, the Authority continues to fulfil its primary mission to the citizens of the State. A University of Georgia study conducted by the Selig Center for Economic Growth estimates those visitors introduced \$1.2 billion new dollars into Georgia's economy, generating an estimated economic impact of over \$2 billion. The events and activities held on the campus of the GWCC Authority are responsible for sustaining 27,124 jobs, with personal income earnings estimated at \$774 million.



Dan Graveline
GWCCA Executive Director

Vision

Our vision is to constantly earn our reputation as one of the world's finest convention, sports and entertainment venues. Every day we exemplify our steadfast commitment to excellence in our expertise, efficiency and quality of service. Our vision is to lead our industry through innovation; to operate successfully in an ethical manner; to satisfy our customers' expectations with motivated, service-oriented employees; to provide a safe, clean environment; and to foster both the personal and professional growth of our people.

Values

To achieve our vision, we make our customers the focus of all we do. We take pride in providing friendly and courteous service to our guests and customers. We strive constantly to improve productivity and to promote the best interests of the Georgia World Congress Center, the Georgia Dome, and Centennial Olympic Park.

Activities throughout the campus also produce new tax dollars for the state's treasury. The State of Georgia collected more than \$51 million in sales tax revenues during FY 2005 and local government collected another \$38 million, all attributed to activities at the GWCC, Georgia Dome and Centennial Olympic Park. The net benefit to the state after accounting for debt service on the capital cost of facilities is \$40,107,970. The Georgia General Assembly can allocate that net profit for new schools, roads, libraries and other projects throughout the state. There is no doubt the GWCC Authority continues to be the primary economic engine that drives Atlanta's hospitality industry, maintaining a healthy hotel occupancy, sustaining jobs and generating tax revenue.

While the GWCC Authority is a solid economic generator for the State of Georgia, Fiscal Year 2005 marked the first year since 1985 that our convention center facility did not make a profit from operations. The year ended with a loss of \$1,969,150, attributed to operational costs associated with the center's expansion, increased competition in the convention and trade show industry and the relocation of two key corporate events to the Georgia Dome. While the convention center recorded an operating loss, the consolidated financial results are very positive. Revenue for all three facilities combined exceeded budget forecast by nearly \$2 million, with a net gain of \$9.1 million before depreciation. Increased revenues during the Falcons Football season, including a January playoff game, and two large international corporate meetings contributed to record breaking financial success at the stadium. At Centennial Olympic Park, corporate functions and celebrations accounted for a solid fiscal year, with a net gain against budget of \$354,969.

The following report provides detailed information on revenue and expenses, economic impact and attendance during Fiscal Year 2005. We hope you find this report informative and we look forward to continuing our mission to serve the citizens of the State of Georgia, ensuring it is a great place to live, work, play and attend conventions, trade shows, sporting events and great family activities.

	Forecast	Actual
Revenue	\$75,125,536	\$77,075,408
Expenses	\$67,822,675	\$67,963,874
Profit	\$7,302,851	\$9,111,534

Summary of Consolidated Financial Results

Georgia World Congress Center

“ The GWCC remains one of the top convention centers in the country and has earned a nationally recognized reputation for its high level of customer service. ”

The Georgia World Congress Center continues to grow the number of shows hosted each year, with more than 80 major events – an increase of 10 shows over the previous year – calling the GWCC home in FY 2005. From high-tech conferences to sporting events to religious gatherings to specialty tradeshows and conventions, the GWCC remains one of the top convention centers in the country and has earned a nationally recognized reputation for its high level of customer service.

The convention center is filling its niche as a great destination for many major medical groups, including the annual Hinman Dental Association, the American Psychiatric Association, American Society for Microbiology and American Society for Therapeutic Radiology and Oncology. Several of these groups were returning to Atlanta after an extended period of time and were pleased with the transformation of the city's downtown. The facility's layout and impressive 106 meeting rooms make it a great venue for classroom intensive conferences. Another new niche for the center is non-traditional exhibit hall events, in particular amateur sporting events. The Georgia World Congress Center hosted many large amateur sporting events, including U.S. Fencing, Cheersport Cheerleading, US Tae Kwon Do Junior Olympics, Big South Qualifier Volleyball and Southern Regional Junior Championship Volleyball. While non-traditional, the sporting events brought 70,000 competitors and spectators to the City of Atlanta.

The Georgia World Congress Center played host to a total of 333 events in FY 2005. More than 50 of these were major trade shows, conventions and consumer shows – including seven of Tradeshows Week's Top 200 – and 12 public or consumer shows. Another 282 events were held during the year, including large corporate events and meetings, small conferences, gala ball-room events and live performances.

The year marked our first full construction-free year in over five years, and the GWCC enjoyed the benefits of recently completed projects such as Building C, the East Plaza and the renovated Andrew Young International Boulevard. While construction at the convention center is completed, the GWCC watched the Georgia Aquarium take shape next to Centennial Olympic Park. Opening in late 2005, the largest aquarium in the world, along with a new World of Coca-Cola slated to open in 2007, is expected to dramatically enhance Atlanta's appeal as a destination city for meeting planners.

An area of emphasis in FY 2005 was to complete upgrades to older areas in the facility, ensuring seamless décor and signage for all visitors. A campus-wide security system, including an online emergency management system, was installed. The project was funded by a Georgia Emergency Management Agency grant. A new navigation package also was installed, providing for improved directional signage for visitors driving to the campus. The Loop Road system of directional signs was installed along the perimeter of campus, directing visitors to the convention center, Centennial Olympic Park, the Georgia Dome as well as Philips Arena, CNN Center and the Downtown Hotel District. The Loop Road complements The Walk, a pedestrian pathway designed and installed last year.



Revenue & Expenses Report

Facility rent, food services and exhibit utility services were the primary sources of revenue of FY 2005, accounting for \$21 million, or 74 percent – the same percentage as last year. Operating revenue was down 3 percent over the previous year while expenses increased by 9 percent, resulting in an operating loss of nearly \$2 million. While the convention center recorded a loss, the Georgia World Congress Center Authority's consolidated statements illustrate the financial health of one of the world's largest convention, sporting and entertainment complexes by posting a \$9 million net profit.



Serving as a great meeting place for the local market remains essential and the GWCC continues to host events like the Atlanta Women's Foundation in the Thomas Murphy Ballroom.



A dramatic stage sets the mood for the Georgia Music Hall of Fame Awards—just one of the 333 events hosted at the GWCC in FY 2005

Georgia World Congress Center



The versatility of space at the GWCC allows for a variety of events, including outdoor receptions overlooking the new West Plaza.

Herbalife attendees from all over the globe fill the halls during their international conference this summer.



Attendance for major trade shows and conventions in FY 2005 exceeded 450,000 and the economic impact exceeded \$1.7 billion.

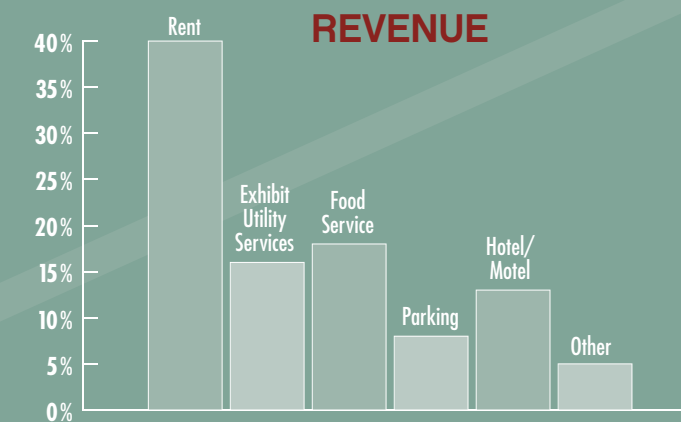


Fiscal Year 2005 GWCC Attendance

39 Major Tradeshows and Conventions	452,258
12 Public/Consumer Shows	314,196
282 Meetings, Corporate Events and Others*	285,586
Total Attendance**	1,052,040
Total Out of State Attendance	866,114
Total Daily Attendance	2,058,527

*Includes small meetings, sporting events, graduations, concerts and other small events

**Includes events that also use Georgia Dome space



Operating Revenue

Rent	11,499,892
Exhibit Utility Services	4,588,793
Food Services	5,115,381
Parking	2,214,185
Hotel/Motel	3,834,034
Other	1,419,597
Subtotal	\$28,671,882

Non-Operating Revenue

Grants Revenue	588,524
Transfers from Reserve	1,031,676
Contributed Equipment	878,674
Subtotal	\$2,498,874
Hotel/Motel Tax (ACVB)	8,948,730
Total Revenue	\$40,119,486

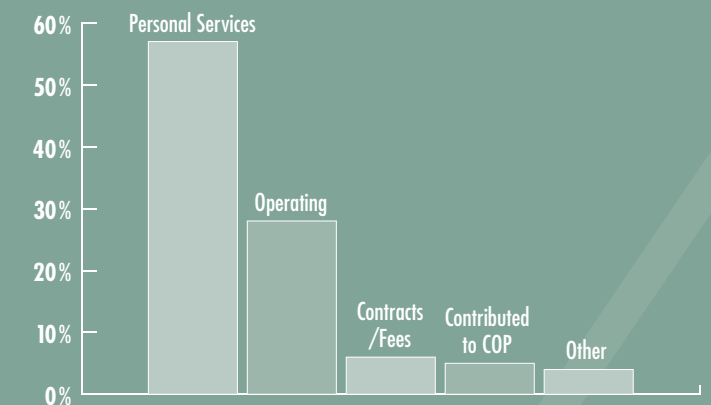
Operating Expenses

Personal Services	17,613,192
Operating	8,696,726
Contracts/Fees	1,749,924
Contributed to COP	1,419,865
Other	1,161,325
Subtotal	\$30,641,032
Net LOSS	(1,969,150)

EXPENSES

Non-Operating Expenses

Capital Improvements	1,747,010
Net Depreciation Expense	1,031,871
Hotel/Motel Tax (ACVB)	8,948,730
Subtotal	\$11,727,611
Total Expenses	\$42,368,643
Net LOSS after depreciation	(2,249,157)



The Georgia World Congress Center continues to play an important role in Georgia's economy. The 1.1 million visitors attending events at the premier convention facility generated more than \$1 billion new dollars during Fiscal Year 2005. According to a University of Georgia study conducted by the Selig Center for Economic Growth, these visitors spent "new dollars" in Georgia restaurants, hotels, retail shops and on entertainment, generating an economic impact of more than \$1.7 billion. The facility generated more than \$138 million in state and local tax revenue. The Georgia World Congress Center also boosts the state's economy by sustaining jobs in the hospitality industry. Events held at the GWCC sustained 23,539 jobs totaling personal income of \$675 million for the state's workforce.



FIRST Robotics competitors assemble their robot at the GWCC before heading to the Georgia Dome for competition. Many shows take advantage of the multiple venues on the campus of the GWCC.



American Bar Association attendees log on to the World Wide Web via state-of-the-art telecommunications at the Georgia World Congress Center.

Economic Impact

GWCC Economic Activity

"New Dollars"		Tax Revenues	
"New Dollars"	1,067,196,956	Georgia Sales Tax	43,425,565
Total Economic Impact	1,746,163,274	Local Sales Tax	32,569,173
Personal Income	675,184,306	Hotel/Motel Tax	33,419,143
Employment	23,539	Personal Income Tax/Other	28,812,890
		Total	138,226,771

3 YEAR ECONOMIC SUMMARY

	2003	2004	2005
"New Dollars" Generated	1,040,871,204	1,102,090,496	1,067,196,956
Total Impact of "New Dollars"	\$1,718,270,165	\$1,819,304,971	\$1,746,163,274
State Tax Revenue	70,219,808	75,828,050	72,238,455
Local Tax Revenue	29,814,945	32,676,879	32,569,173
Hotel/motel Tax Revenue	21,294,342	22,564,086	33,419,143
Total	\$121,329,195	\$131,069,015	\$138,226,771

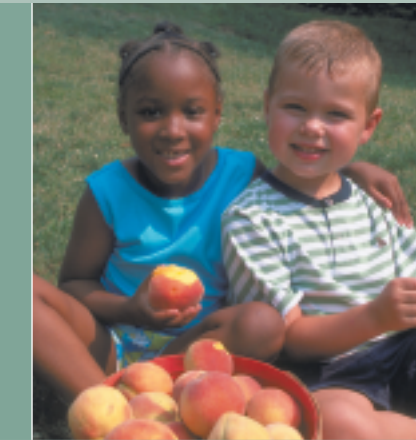
The trade show floor is the epicenter of activity for many shows, including True Value.



Dinners, receptions and entertainment in the center's two grand ballrooms complement activity on the tradeshow floor of the 39 tradeshow and conventions hosted last year.

Direct Profit To Georgia

In an industry whose largest facilities typically operate at a loss, or require government subsidies to break even, the Georgia World Congress Center has operated at a profit for more than 20 years. Fiscal Year 2005 is the first year the facility has recorded an operating loss, which was covered by a reserve fund. Even with a loss, the tax revenue generated by visitors exceeded \$72 million and that revenue can go back to the state ensuring Georgia is a better place to live, work and play. When the operating loss of \$1.9 million is subtracted from the state profit of \$31 million, the net direct profit to Georgia is more than \$28 million. This money contributes to public schools, libraries, new roads and more, providing an excellent return on the state's investment in the Georgia World Congress Center.



	Operating Revenue	Operating Expense	Operating Profit	Tax Revenue	Debt Service	State Profit	Direct Profit to Georgia
1996	23,742,599	19,395,316	4,347,283	46,160,000	27,343,710	18,816,290	23,163,573
1997	31,729,228	22,159,684	9,659,544	61,854,480	27,118,841	34,735,639	44,305,183
1998	30,030,518	25,313,630	4,716,888	62,548,261	27,367,073	35,181,188	39,898,076
1999	35,613,820	27,279,653	8,334,167	64,490,285	27,777,777	36,712,508	45,046,675
2000	33,967,289	25,019,091	8,948,198	72,846,428	34,418,098	38,428,330	47,276,528
2001	39,893,740	27,388,214	12,259,526	79,116,385	44,904,470	34,211,915	46,807,441
2002	29,298,755	26,039,749	3,259,006	65,230,311	46,164,521	19,065,790	22,324,796
2003	30,868,814	29,396,282	1,472,532	70,219,908	38,796,511	31,423,000	32,895,532
2004	29,628,125	28,104,740	1,523,385	75,828,050	40,207,304	35,620,746	37,144,131
2005	28,671,882	30,641,032	-1,969,150	72,238,455	41,435,601	30,802,854	28,833,704

*Direct profit to Georgia is calculated by adding the operating profit/loss and the state profit

Georgia Dome

“The Dome played host to over 38 major events – including its first NFL playoff game since 1998.”

Excellence was the key to a phenomenal year of growth at the Georgia Dome in FY 2005. With more than 1.4 million visitors, the Dome played host to over 38 major events – including its first NFL playoff game since 1998.

As the Georgia Dome excelled in performance, so did the Atlanta Falcons, the facility's premier partner. The Falcons enjoyed a phenomenal season, ending with an 11 – 5 record and as the NFC South Division Champions. Falcons excitement was fever pitched as the franchise enjoyed a sold out season at the Dome. With 11 total home games, nearly half of all Georgia Dome visitors were here to catch Falcons football action, generating a record year for the team and for the facility.

The Falcons weren't the only ones generating excitement at the Georgia Dome in FY 2005. The facility hosted 27 other major events, from large corporate parties and national conventions to amateur sporting events and music festivals. While US Tae Kwon Do Junior Olympics and the VIBE Music Festival made their Dome debut this year with great fanfare, the stadium saw its annual events return with continued success and growth. The Corky Kell High School Kickoff Classic, the Bank of America Atlanta Football Classic, the SEC Football Championship, the Georgia High School Association Football semi-finals and the Chick-fil-A Peach Bowl kept the referees busy in between the NFL games. Basketball returned to the Dome with the SEC Men's Basketball Tournament and the popularity of marching band competitions continued to beat strong at the Dome. Bands of America, the Atlanta Original Battle of the Bands and Honda Battle of the Bands brought nearly 75,000 visitors to the Dome during the year. Of course, Monster Jam, Motorcross and Professional Bull Riders continue to be favorite late winter/early spring ticketed events while late spring and summer find the Dome home to corporate events with incredible atmosphere, showmanship and theatrics.

When the Dome was quiet, several capital improvement projects were completed, including audio system upgrades in the seating bowl, two new air conditioning chillers, complete re-keying of the facility and the installation of campus-wide security equipment purchased with funds from a Georgia Emergency Management Agency grant.

Of particular note is construction of the \$2 million "Owner's Club" paid for by the Atlanta Falcons Football Club. Opening out onto the West Plaza, this exclusive club offers a game day experience second to none for members and a five-star option for receptions and parties on non-game days. The new club opened for the 2005 season.

The continued growth in revenue and partnership success can be attributed to Team Dome's customer-based approach to service delivery. Over 30 new customer service initiatives were established in FY 2005, including the formation of a suite and club level advisory committee, continued growth of the Georgia State University graduate survey program, and increased offerings to executive members via expanded on-line convenience features. Coupled with internal team training and development programs, our customer-focused initiatives have made a direct impact on the extraordinary relationship between the facility and its customers, attendees and visitors.



photo courtesy of the AFC

Revenue & Expenses Report

Fiscal Year 2005 was a strong year financially for the Georgia Dome, posting the highest revenue in its history for both rent and food and beverage, at \$6.6 million and \$5.2 million respectively. The increase in food and beverage represents an impressive 30 percent increase over the previous year, in large part due to a soldout season for the Falcons, the NFL playoff game hosted in January and two very large corporate events. Total revenue was just over \$50 million – a \$5 million increase over the previous year. Rent and licensing of Club Seats and Suites accounted for \$22 million of that revenue, or 44 percent. The net gain to the Dome, before depreciation, was \$11.4 million – an increase of over \$2 million above projections.

The SEC Basketball Tournament fills the house during March Madness.



Interactive games on the floor of the Dome provide great fun for the international SIBOS attendees.



International attendees wave flags in anticipation of gates opening at a Dome event. More than 5 million people from 50 countries visited the GWCCA campus in FY 2005.

Georgia Dome



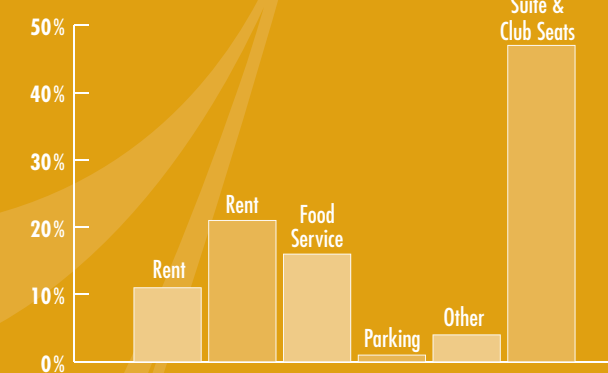
The Georgia Dome hosted 38 major events in FY 2005, including convention and tradeshow general sessions.

Bands step it up in one of three marching competitions at the Georgia Dome this year.

Fiscal Year 2005 Georgia Dome Attendance

11 Falcons Games	682,731
6 Other Football Games and Events	265,727
1 Basketball Event	100,529
8 Entertainment Events	234,419
12 Other Events	177,015
Total Attendance	1,460,421

REVENUE



Operating Revenue

Advertising	3,398,842
Rent	6,661,469
Food Services	5,168,281
Parking	414,176
Other	1,395,982
Suite & Club Seats	14,956,825
Subtotal	\$31,995,575

Non-Operating Revenue

Hotel/Motel	15,630,448
Transfers from Reserve	1,746,310
Contributed Equipment	640,412
Subtotal	\$18,017,170
Total Revenue	\$50,012,745

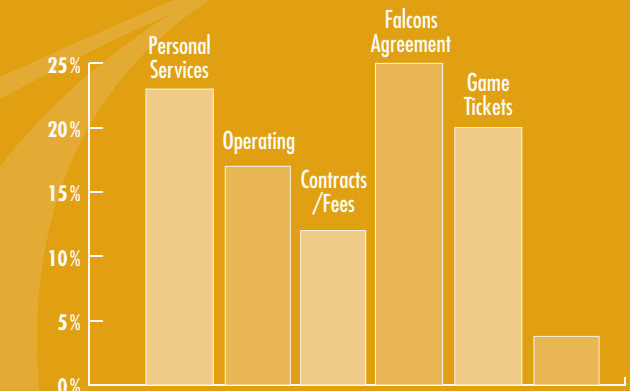
Operating Expenses

Personal Services	6,314,165
Operating	4,651,222
Contract/Fees	3,190,383
Falcons Agreement	6,904,324
Game Tickets	5,393,850
Stadium Reserve/Other	780,879
Subtotal	\$27,234,823

EXPENSES

Non-Operating Expenses

Debt Service	9,531,319
Capital Outlay Projects	1,821,809
Subtotal	\$11,353,128
Total Expenses	\$38,587,951
NET GAIN before depreciation	\$11,424,794
Net Depreciation Expense	9,076,297
NET GAIN	\$2,348,497



During Fiscal Year 2005, the Georgia Dome welcomed more than 1.4 million visitors to 38 events including Atlanta Falcons Football games – with a playoff game in January – the Southeastern Conference Football Championship and Basketball Tournament, the Bank of America Atlanta Football Classic, the Chick-fil-A Peach Bowl, Supercross, Monster Jam, marching band competitions and a host of others. Record breaking attendance drawn at these events helped the Georgia Dome generate \$164 million in new dollars to the state of Georgia. A study conducted by the University of Georgia’s Selig Center for Economic Growth estimated this sum had a total economic impact of \$257 million for the state of Georgia. Additionally, activities at the Georgia Dome raised more than \$20 million in state and local tax revenue and sustained 3,585 jobs totaling personal income of more than \$99 million for the state’s workforce.



Sir Elton John entertains Herbalife attendees at a celebration in the Georgia Dome.

Motorcross is a favorite event at the Georgia Dome, with thousands of fans attending the motorcycle competition each year.



Economic Impact

Economic Activity		Tax Revenues	
"New Dollar" Impact	164,251,659	Georgia Sales Tax	7,152,821
Total Economic Impact	257,183,007	Local Sales Tax	5,364,615
Personal Income	99,012,142	Hotel/Motel Tax	4,549,057
Employment	3,585	Personal Income Tax/Other	4,121,444
		Total	21,187,937

3 YEAR ECONOMIC SUMMARY	2003	2004	2005
"New Dollars" Generated	121,024,635	159,391,314	164,251,659
Total Impact of "New Dollars"	\$197,952,737	\$260,706,860	\$257,183,007
State Tax Revenue	8,468,540	11,484,299	11,274,265
Local Tax Revenue	3,677,697	5,090,913	5,364,615
Hotel/Motel Tax Revenue	2,406,133	3,168,788	4,549,057
Total	\$14,552,370	\$19,744,000	\$21,187,937



SEC football fans enjoy a colorful autumn on the West Plaza before the annual championship game.



Young players head through the Falcons tunnel and onto the field during the Georgia High School Association semi-finals.

photo courtesy of the AJC

Centennial Olympic Park

“ The Park Visitor Center’s guest registry illustrates the worldwide appeal of the Park – signed by guests from over 50 countries spanning six continents. ”

With over 3 million visitors, 165 event-days and the role of downtown’s premiere gathering spot, Centennial Olympic Park continued as one of Atlanta’s most popular destinations in FY 2005. The Park Visitor Center’s guest registry illustrates the worldwide appeal of the Park - signed by guests from over 50 countries spanning six continents.

The 21-acre Park hosts a wide variety of programming, including free lunchtime “Music at Noon” concerts every Tuesday and Thursday during the late spring, summer and early fall and “Wednesday WindDown,” the longest running free summer concert series in Atlanta.

“Fourth Saturday Family Fun Day” continues as a popular, fun – and educational – family gathering and the cornerstone of the Park’s dedication to free programming for the community. And, of course, the Fourth of July Celebration remains the premier event with thousands filling the Park to commemorate the nation’s independence.

During the summer of 2004, the “On the Bricks” concert series brought together tens of thousands every Friday evening to hear popular bands representing many genres of music. Managers of the popular concert series attributed its end in 2005 to a lack of sponsors.

But, the popularity of the Park continues, as the refreshing and interactive Fountain of Rings cools down thousands of children throughout the year and thousands more visit the Park’s outdoor skating rink and “Holiday in Lights” celebration during the winter holiday season.

The Park is also a great complement to the Georgia World Congress Center for convention celebrations, corporate galas and company picnics, as well as an intimate location for weddings and family reunions all year long.

And, the Park’s popularity as a downtown gathering place is expected to explode when the Georgia Aquarium opens next door in late 2005, followed by a new World of Coca-Cola in 2007.

Since the Park first opened in celebration of the Centennial Olympic Games in 1996, more than \$2.5 billion has been invested in residential and commercial development around this urban oasis.



Revenue & Expenses Report

Food services and rent accounted for 71 percent of Centennial Olympic Park's self generated operating revenue in FY 2005 and represented an increase of over 57 percent from the previous year. The Park continues to serve as a great complement to the convention center and is becoming a popular location for large corporate parties and dinner galas, contributing to the growing revenue streams.

The Park continues to receive the majority of its funding – \$1.3 million – from the Georgia World Congress Center. Nestled in between the Downtown Hotel District and the Georgia World Congress Center, the Park welcomes millions of conventioners, sporting fans and visitors to the Georgia World Congress Center Campus every year.



Performers greet guests attending Herbalife dinner at Centennial Olympic Park in April.

Centennial Olympic Park



Young skaters enjoy the southeast's largest outdoor skating rink, open from November to January.



Hundreds of thousands visit the Park's interactive Fountain of Rings every year to cool off or take in the daily musical shows.

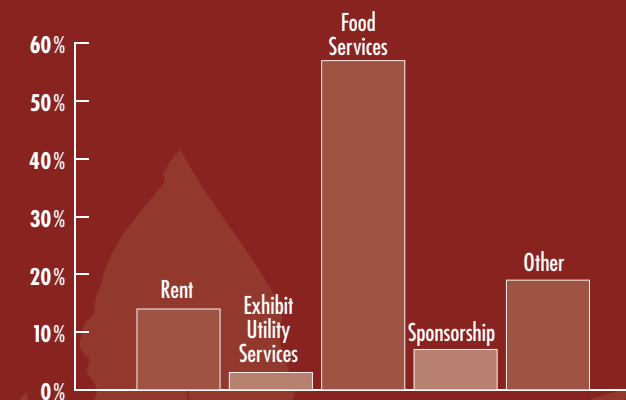


Musical group Fuel entertains thousands at the "On the Bricks" concert series.



Bike patrols by GWCCA police and security give the Park, Congress Center and Georgia Dome the well-earned reputation as a model for safety in the convention and entertainment industry.

REVENUE



Operating Revenue

Rent	120,925
Exhibit Utility Services	24,041
Food Services	514,418
Sponsorship	63,236
Other	172,302
Subtotal	\$894,922

Non-Operating Revenue

Transfers from Reserve	3,506
GWCC Contribution	1,298,940
Subtotal	\$1,302,446
Total Revenue	\$2,197,368

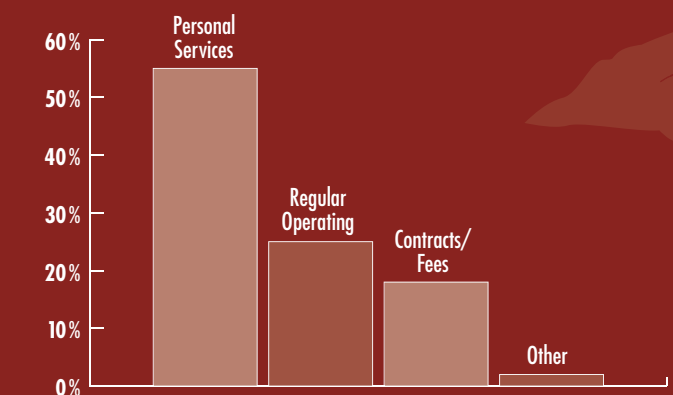
EXPENSES

Operating Expenses

Personal Services	1,045,964
Regular Operating	478,648
Contracts/Fees	340,597
Other	32,351
Subtotal	\$1,897,560

Non-Operating Expenses

Capital Improvements	3,506
Net Depreciation Expense	1,234,028
Subtotal	\$1,237,534
Total Expenses	\$3,135,094
NET LOSS	(937,726)



Centennial Olympic Park

Wednesday WindDown features music, dance and a shady spot for downtown workers and residents every week April through September.



Georgia State Patrol officers stand guard by a special mascot at the Governor's Office "2005 Click It or Ticket" campaign kickoff.



A young artist adds delicate touches to a mural during the Park's Fourth Saturday Family Fun Day.



The longest-running free concert series in Atlanta, Wednesday WindDown entertains thousands every week at the Park's Southern Company Amphitheater.

More than \$2.5 billion has been invested in residential and commercial development around Centennial Olympic Park since it opened in 1998.



Performers of traditional Chinese dance watch the festivities during the Park's Fourth Saturday Family Fun Day, a monthly family event April to September.



Dining in style at Centennial Olympic Park, more than 1,800 VIPs enjoy the view in front of the Fountain of Rings.

Music @ Noon, a summer lunchtime free concert series, provides a showcase for local entertainers and a relaxing atmosphere for downtown Atlanta every Tuesday and Thursday.

The staff of the Georgia World Congress Center, Georgia Dome and Centennial Olympic Park continue to earn this campus its reputation for superior hospitality and customer service.

We had 585 full-time employees authorized in FY 2005: 417 at the Georgia World Congress Center, 142 at the Georgia Dome and 26 at Centennial Olympic Park. The combined work experience of these men and women total 3,496 years!

Our part-time staff continues to make significant contributions to the success of our facilities, contributing over 316,082 hours of labor during the year – the equivalent of 152 full-time employees.

Employee training continues to lay the groundwork for our success with employees attending more than 5,500 hours of training. Topics focused on customer service, computer skills, management skills and job specific training.

	GWCCA	City of Atlanta
Minority	66%	66%
Caucasian	34%	34%
Male	69%	50%
Female	31%	50%

WorkForce Distribution

GWCC AUTHORITY

MEMBERSHIP 2005

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Elliott Caudell, Secretary
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Anne Hennessy, Treasurer
 Hennessy Investments

David Allman
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Ray Anderson
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Bill Archer
 Georgia Power Company

Richard Cohen, M.D.
 Resurgens Orthopaedics

Nancy Coverdell

Jim Edenfield
 American Software, Inc.

Marty Kogon
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Bob Prather
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